



Brookline Resident Survey—Overview & Sampling of Responses to Key Questions

Well over a thousand people completed the Brookline Resident Survey conducted in September/October 2019, which is more than double the expected response rate. Additionally, the strong interest demonstrated by respondents lends itself to a high level of confidence in the results. Researchers at the LeadingAge LTSS Center at UMass Boston, who designed and oversaw the survey, grouped the responses in the following three categories: Adult Child (age 45-64), Young Senior (age 65-74), and Older Senior (age 75 and over). As you'll see, there are some interesting differences in responses amongst these categories.... *Please be assured that we will consider all responses as we move forward in the planning.*

Following is a sampling of responses to key questions from the survey, showing the percentage of respondents who answered "definitely or probably" for each:

"Would you consider moving to a senior living community in Coolidge Corner for yourself?" Adult Child (87%); Young Senior (82%); Older Senior (73%).

"Would you consider having a loved one move to a senior living community in Coolidge Corner?" Adult Child (90%); Young Senior (81%); Older Senior (80%).

"Whether or not you choose to live in the senior living community, would you use the community spaces and amenities in the building when completed?" Adult Child (92%); Young Senior (94%); Older Senior (87%).

The percentage of respondents who said the following amenities/services are "very important or important" include:

"'Smart' apartment with health monitoring equipment like a fall detection system." Adult Child (74%); Young Senior (72%); Older Senior (64%).

"Healthy meals available on a meal plan." Adult Child (75%); Young Senior (61%); Older Senior (77%).

"A gym with fitness equipment designed for older adults that could be supervised by a licensed personal trainer." Adult Child (92%); Young Senior (85%); Older Senior (82%).

"Group fitness classes like Tai Chi, Zumba, Balance, Yoga and others." Adult Child (88%); Young Senior (78%); Older Senior (72%).

"Educational classrooms for lectures." Adult Child (80%); Young Senior (76%); Older Senior (77%).

"Community garden and outside spaces for games like bocce ball, horseshoes, etc." Adult Child (83%); Young Senior (71%); Older Senior (54%).